



CHERYL ROBINSON

SELF-PUBLISHING SERVICE PROVIDER

PERSONAL PROFILE

Veteran writer, published author and book editor. For the past four years, I've maintained my column at ForbesWomen. I've been featured in the ForbesWomen newsletter multiple times and have earned 25 Editors' Pick recognitions. I also help individuals with book editing, writing & manuscripts and the self-publishing process.

People think self-publishing is difficult or hard. It's not as scary as one may think. Knowing the right steps helps make the process easy and seamless.

Looking forward to working with you.

CONTACT



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SELF-PUBLISHING GUIDANCE SERVICES

- Principles of self-publishing
 - What to look at for
 - Benefits of Print-On-Demand
- Timeline
 - Marketing campaign launch
 - Book launch
 - Book signings
 - Virtual book reading
- Book formatting
 - Advise on templates
 - Advise on covers
 - Help with back cover description/author bio
- ISBN numbers
 - Advise on purchasing a number
 - Importance of book imprint
- Advise on virtual launches/book signings

DO IT FOR YOU SELF-PUBLISHING SERVICES

- Set up ISBN numbers
- Fill out necessary copyright forms - mail book out
- Format manuscript for self-publishing
- Upload cover, manuscript & back cover description to Amazon's on-demand printing services (self-publishing)
- Format manuscript for e-book version
- Discuss possible Amazon Vella self-publishing route (release a chapter at a time vs whole book)
- Order physical copies for you to hand out or sell